

The magazine dedicated to women who have chosen to make Nevada their home!

NEVADA

# WOMAN

*Seventh  
Anniversary  
Issue*

A salute to  
**WomenInBusiness**

A dialogue with  
**Jan Jones**

**Stay at Home Dad**

He changes diapers with the best of them

\$3.95

AUGUST 2002





# WOMEN IN BUSINESS



**Dr. Margaret R. Colucci**

**Red Rock Chiropractic**  
500 Rancho Dr., Ste. A-1, Las Vegas  
(702) 880-5335

It's obvious from the autographed posters and photographs that hang on the walls of champion bodybuilders, Helldorado rodeo cowboys, golfers, boxers and Michael Jordan, basketball superstar, that Dr. Margaret Colucci loves sports.

In fact, it was a sports injury she sustained as a child during gymnastics that first took her to a chiropractor. "I had hurt my back and was in a lot of pain," says Dr. Colucci. "After going the conventional medical route and being told it would take time to heal, my mom took me to her chiropractor, and after just one adjustment, the relief from pain was amazing."

When she turned 17, Dr. Colucci went to work for the doctor who'd treated her. She was so impressed with the science, art and philosophy of chiropractic, which deals with the relationship between the nervous system and the function of the body, that she decided to pursue a chiropractic career after graduating college.

While attending Hofstra University in Garden City, New York, Dr. Colucci became certified in sports nutrition and worked as a personal fitness trainer and a master step aerobic instructor.

Choosing to go to the "Harvard" of chiropractic schools, this New York City girl experienced a culture shock when she arrived at Palmer College of Chiropractic in Davenport, Iowa. After graduating in 1989, Dr. Colucci got her first taste of the Southwest. "I was fresh out of school and honored when the president of the World Federation of Chiropractic, Dr. Gary Aeubach, invited me to Tucson, Arizona, to

run his practice while his injured wrist healed."

Although she loved the climate and the "feel" of the Southwest, family ties took Dr. Colucci back to New York. "I had to work through the guilt about leaving my family," she says. Two years later, in 1993, Dr. Colucci headed west again. This time, because she was a sports and fitness enthusiast, she moved to Las Vegas with the intention of becoming a chiropractic physician for professional sports teams and athletic events.

Dr. Colucci has been the chiropractic physician for the PBA Pro-Bowling Tour and the World Aerobic Championship Competition in Las Vegas, the New York City Marathon, the U.S. Olympic Judo Team, and the Joe Weider Muscle & Fitness Training Camps at Pepperdine University.

She has furthered her education in sports injuries/therapy/rehabilitation/nutrition, holds a chiropractic sports physician degree, and is certified in manipulation under anesthesia.

Dr. Colucci is currently the Palmer Alumni Association Nevada State president and has held appointments as a test committee member on the Chiropractic Physicians Board of Nevada, as well as the peer review task force.

Licensed in the states of Nevada, New York, Connecticut, Colorado, Arizona and Florida, Dr. Colucci holds certificates in Animal and Equine Chiropractic. As the chiropractic sports physician for the Wrangler Pro Rodeo Series, she has adjusted the ropers and bull riders – and even the bulls themselves. While she doesn't do it regularly, Dr. Colucci has manipulated dogs, cats, horses, llamas and even the macaw parrots at the Tropicana Hotel.

In 1997, Dr. Colucci opened Red Rock Chiropractic. Patients go to her for a variety of reasons such as sports-related injuries. She has treated many athletes over the years at the high school, collegiate, and professional levels. She also treats auto accident and work related injuries due to improper lifting and long periods of sitting, which can cause the spinal bones to lose their normal position and motion, irritating the nervous system.

"Chiropractic is based on the scientific fact that the nervous system controls the function of virtually every cell, tissue, organ and system of your body. The nervous system consists of your brain, spinal cord and all the body's nerves," she explains.

Dr. Colucci invites a complete program of specific, highly individualized chiropractic care for each patient, including analyzing their lifestyle and recommending the needed changes to stay in the best possible health. An orthopedic, neurological, chiropractic and biomechanical evaluation is given to each patient to decipher if he or she can benefit from chiropractic care.

If the condition requires treatment, Dr. Colucci analyzes the spine; determines the location of pain; and uses gentle, proven techniques to provide relief. She also recommends specific therapeutic exercises, physiotherapy and massage that will enhance the patient's self-reliance and speed up recovery.

Having recently given birth, Dr. Colucci is especially sensitive to a pregnant woman's needs and possible lower back discomfort and offers gentle manipulation for expectant mothers and their children.

Dr. Colucci invites new patients to come to Red Rock Chiropractic whether for initial intensive care, rehabilitation care or wellness care – a preventative approach that helps patients enjoy optimum health.

Like other preventative measures, a chiropractic lifestyle can save time and money by helping you stay well.